



hugh.brass@loganpartners.ch



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QUALIFICATIONS / EDUCATION

1974 - Admitted as Solicitor
(England and Wales)

1972 - Law Society Solicitors
Finals

1972 - Law Society College of
Law, Guildford, UK

1971 - BA (Hons), Part 1,
Economics, Part 2, Law
MA (Hons), Cambridge University,
UK

LANGUAGES

English



French



Hugh Brass

Seasoned lawyer with more than 30 years of experience.

EXPERIENCE

Of Counsel

Logan & Partners, Lausanne, Switzerland

2014 – Present

Lawyer

Philip Morris International, Switzerland

1982 – 2013

In-house lawyer at various levels of seniority in the EU and EEMA Regions and in central Corporate functions, involved in multi-jurisdictional issues.

External Counsel

Philip Morris International, Switzerland

1979 – 1982

Worked as seconded external counsel for the tobacco and soft drink (7UP) businesses in Europe, the Middle East and Africa, advising on a wide range of commercial issues.

Trainee Solicitor, Assistant Solicitor – Company and Commercial Departments

Coward Chance & Co (Now Clifford Chance), UK

1972 – 1982

Qualified as solicitor, specialising in general company and commercial work, mergers and acquisitions, and insolvencies. Trained in property, litigation, corporate and commercial groups.

Key Expertise:

- General commercial matters and agreements, including for the purchase/sale of goods and services from/to third parties, and general terms and conditions of business
- Intra-group agreements covering the sale of goods and provision of services, as well as tolling and contract manufacturing, all sensitive to international transfer pricing issues
- Franchise agreements and Trademark and other IP licensing
- Negotiating joint ventures, mergers, acquisitions of private and public companies, asset sales and acquisitions
- Advising on appropriate group structures and product flows, corporate restructuring
- Advising Receivers and Liquidators
- Corporate governance, including Board and shareholder procedures, policies, meetings and documentation, indemnification of Directors and Officers under various jurisdictions
- Managing commercial litigation, including defending a dumping case
- Managing outside counsel
- Sports sponsorships (Formula 1 and others) and advertising, media and publishing agreements
- Advising on regulatory developments and lobbying, including on the EU internal market programme, and tobacco-related issues
- Anti-trust, especially vertical and horizontal agreements, and negotiations with the EU Competition Directorate
- Treasury matters, including Bond issues, commercial paper programmes, credit facilities, guarantees, swaps and loan agreements (intra-group & 3rd party), machinery leases
- Compliance, including Foreign Corrupt Practices Act
- Data protection
- Shipping, logistics and insurance